

A NEW COLBY LIBRARY

— CAPITAL CAMPAIGN —



BUILD FOR THE **COMMUNITY**...BUILD FOR THE **FUTURE**

COLBY PUBLIC LIBRARY

211 W. SPENCE STREET

P.O. BOX 318

COLBY, WI 54421

715-223-2000

Date: October 17, 2016

To: All residents in the Colby-Abbotsford-Dorchester-Unity-Curtiss-Milan area

From: Colby Library Building Committee

Re: **BUILD FOR THE COMMUNITY...BUILD FOR THE FUTURE**

What an exciting time in the history of Colby! A new Colby Library building is being designed to be built in 2017. For many of us, this is a once in a lifetime opportunity to build a new library and community center to solve crowding issues now and create educational and cultural spaces to last into the future.

Why did you receive this packet?

As an area resident, you are vital to the success of this project.

You may:

- Live in the City of Colby or surrounding villages, towns, or townships
- Use the Colby Library as your primary library
- Have formerly lived or worked in Colby
- Attend educational and cultural programs at the Colby Library
- Have been a Colby School District student or graduate
- Work in the areas served by the Colby Library
- Be a supporter of libraries and the services they offer the community

We are asking you to review this booklet to learn about the Colby Library building project. We invite you to be a part of the project through the naming opportunities and Library Giving Tree recognition we are offering. You and your family will have lifetime acknowledgement of your support of the new Colby Library.

We are eager to work with you as we

Build for the Community...Build for the Future.



Colby Public Library in 1916



Colby Public Library in 1952

Colby Public Library Building Committee 2016

Colby Public Library Director	Vicky Calmes
Colby Public Library Board of Trustees	Lee Kaschinska, Cathy Johnson
City of Colby.....	Rebecca Schmelzer
Township of Colby.....	Bonnie Hoernke
Township of Hull.....	Ruth Blume
Superintendent of Colby Schools	Dr. Steve Kolden
Colby School Board.....	Seth Pinter, Bill Tesmer
Abby Bank	Megan Dassow
Forward Financial Bank.....	Vicky Fischer/Traci Geiger
Taylor Credit Union.....	Melissa Holtzhausen
City of Colby Representatives	Lony Oestreich, Nancy O'Brien
City Government	James Schmidt, Connie Gurtner

Colby Public Library: Build for the Community...Build for the Future

The Colby Public Library (CPL), in partnership with the City of Colby, is over three quarters of the way to its goal of raising \$2.2 million for a new library facility!

Background

- CPL was founded in December 1879 and is celebrating **137 years** of continuous service.
- CPL moved to its current location, the remodeled fire station portion of City Hall, in 1991.
- In January 2016, **anonymous donors provided \$500,000** toward a new library building.
- The City of Colby pledged to match the donation, and this created a **\$1 million starter fund**.
- A building committee was formed in February 2016.
- The **donors pledged another \$300,000** to ensure a building that meets current and future needs..
- In April, the Colby School District Education Center land was chosen as the site for the new library.
- Based on the architect's study, the estimated cost of a **new library building is \$2.2 million**.
- In August, the City of Colby was awarded a Community Development Block Grant (CDBG) of **\$500,000**.
- **\$1.8 million is pledged** to the Colby Library Building Fund.
- Contributions from additional community and business partners are being sought to reach our **Capital Campaign Goal of \$400,000**.

2015 ANNUAL REPORT

Registered Borrowers: **2,390**

Items Owned: **27,357**

Annual Visits: **43,620**

Total Circulation Transactions:
75,329

Service Population: **5,350**

Hours Open/Week: **42**



Number of Public Internet Computers:
5

Uses of Public Internet Computers:
2,583

Wi-Fi Uses:
12,148

Number of Programs: **129**

Program Attendance: **3,233**

*Story Times • Book Clubs • Summer Reading Program • School Visits
Craft and Hobby Nights • Community Service Days • Educational Speakers
Adult Classes • Open Houses • Volunteer Opportunities*

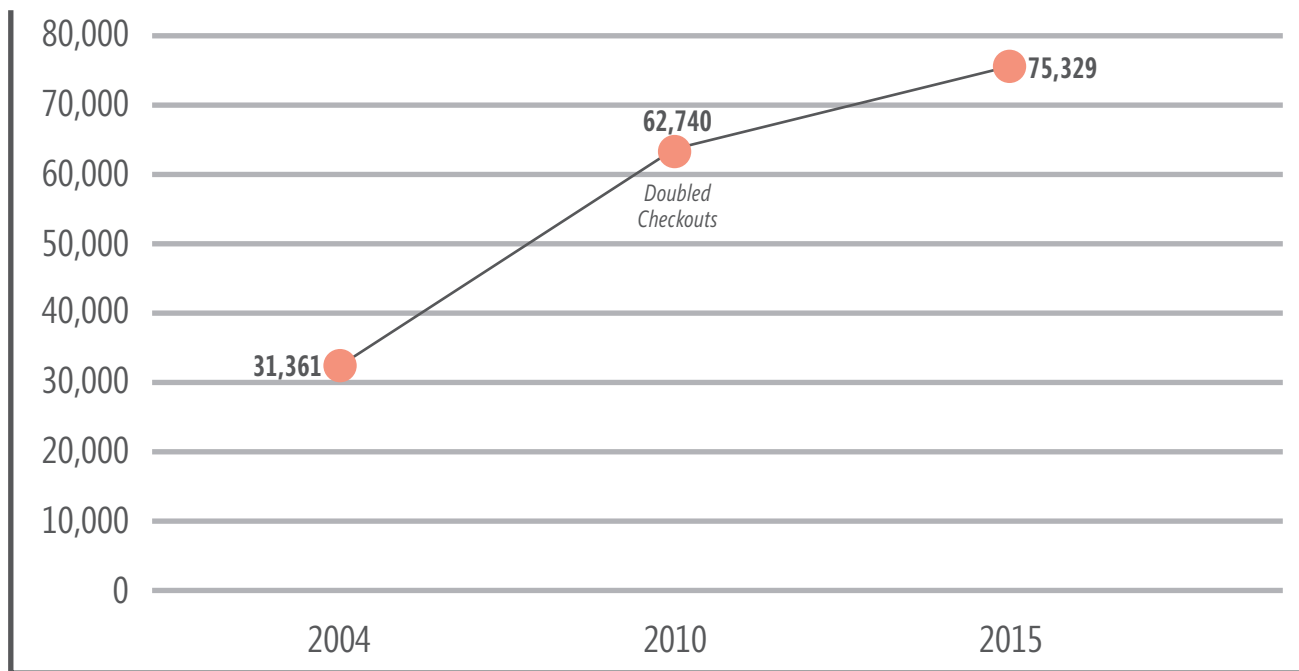
2015 Clark County Total Circulations

We have **25.9%**
of all checkouts
in Clark County!



Total Clark County Checkouts:
290,778
Colby Library Checkouts:
75,329

Colby Public Library Yearly Circulations 2004-2015



On our way to **TRIPLING** checkouts!

Library Space Has Outgrown Service Needs

Present Location: 2,400 sq. ft. in the 64-year-old City Hall has served the community for 25 years.

- Available library space is inadequate to support community demand for services.
- Many areas in the library are not accessible to physically challenged patrons using wheelchairs or walkers.
- CPL collection size has reached capacity with over 27,000 items including books, magazines, newspapers, music, and video collections.
- The collection cannot increase to meet demand; each new item purchased means that a current item must be discarded to make room on the shelf.
- CPL circulated over 75,000 items in 2015, representing over 25% of Clark County library use.
- Services to CPL's 2,390 cardholders include printers and copy machines, scanners, a microfilm reader, and fax machine.
- Space only allows for 5 internet computers which are in constant use for online classes, testing, job searches, research, and social contacts.
- Available space severely limits program offerings for children, adults and families.



The Colby Public Library book shelves are packed!

When a new book is purchased, one must be discarded because of lack of shelf space.

In the new library, the shelves would allow for our collection to grow to meet patrons' needs!

Current Space Concerns at the CPL



We have outgrown our community room for our summer reading program.



Each year, our Cheese Days Book Sale gets more and more donations. The community room is no longer a large enough space for this annual event.



We have had to move our summer reading program finale to the Lion's Shelter and have almost outgrown that space, too!



Our space for children's programming is limited!



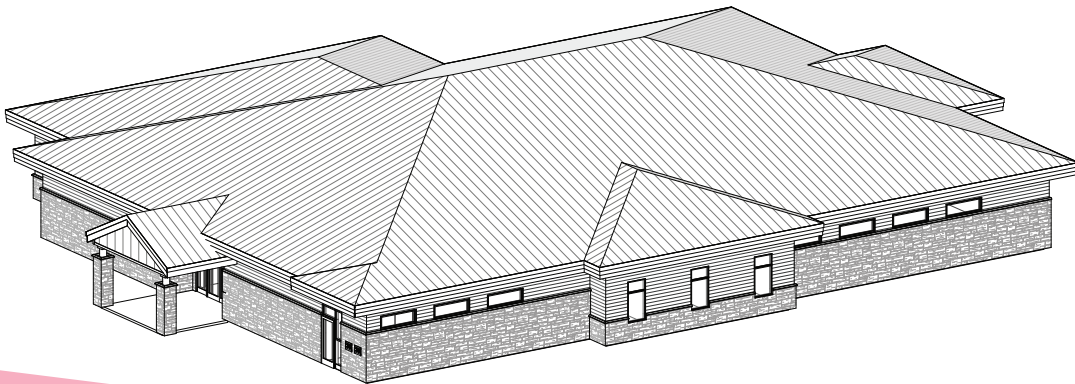
We have claimed areas in the City Hall, which are meeting spaces, to store items for book sales and programming.

The City of Colby Proposes to Build a New Library

New Location: 10,600 sq. ft. building on West Spence Street (former school district land).
The current District Education Center will be demolished.

A new Colby Library will:

- Meet the codes for physically challenged patrons to comply with the American Disabilities Act.
- Supply more area for public Internet access and enhance available technology.
- Expand shelving capacity to maintain a vibrant collection of materials for all ages.
- Provide adequate space for children's programming including story times, class visits, summer reading program, educational entertainers, movie nights, craft days, and community service projects.
- Create ample space for adult programming including book clubs, craft and hobby nights, adult classes, volunteer opportunities, open houses, civic service projects, speakers, book to movie nights, and fundraisers.
- Offer rooms for individual study and small group consultations.
- Be a community center promoting educational and cultural opportunities.
- Offer the safety feature of off-street parking.



CONTRIBUTORS + CITY + CDBG + COMMUNITY (YOU!)

The Colby Library project is moving forward with contributions from

- Contributors with a generous anonymous donation
- City of Colby
- Community Development Block Grant (CDBG)

Where do YOU fit in?

- Community support opportunities are now available through the Capital Campaign.

Here are some ways you can be a part of the Community family of the Colby Library Building project:

1. Pledge through the Naming Opportunities/Library Giving Tree Program as an individual or family or in honor/memory of loved ones for a lasting legacy. Return the pledge form to the CPL.
2. Share certificates of deposit, stocks or bonds, a paid-up life insurance policy, or a gift of investment property/real estate which can be converted to building funds.*
3. Offer in-kind goods and services – skilled labor and/or building materials – as allowed through regulations in the building project.*

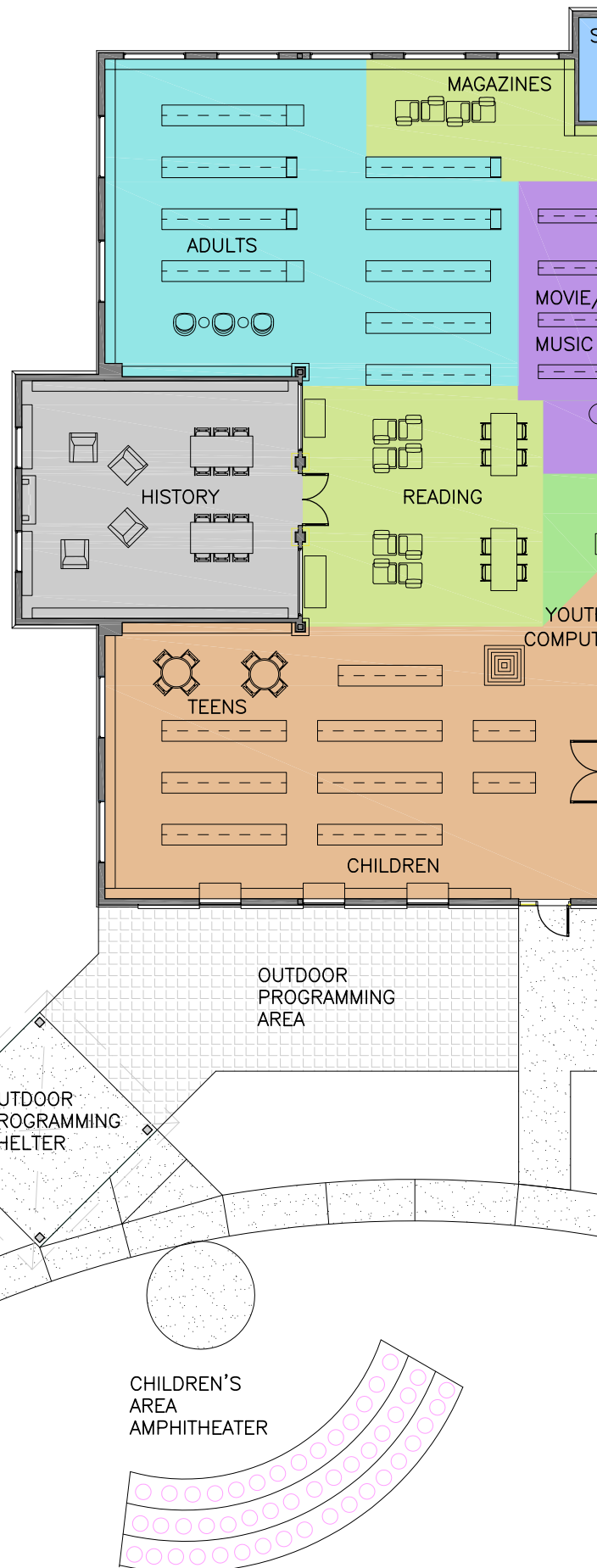
*Please contact Library Director Vicky Calmes at 715-223-2000 during library business hours or 715-223-6567 (evenings) to discuss these options.

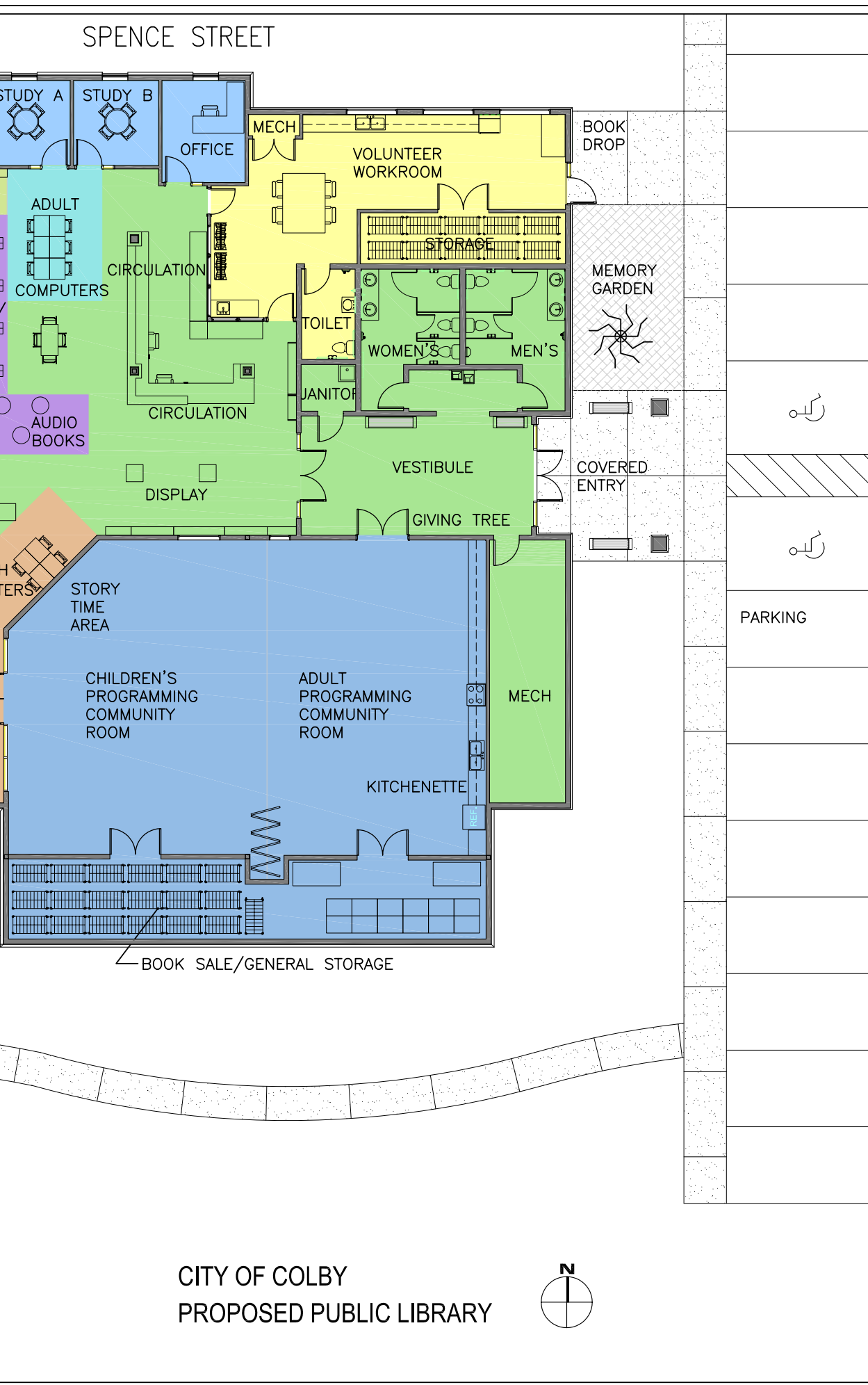
With Community support, the dream of a new Colby Library will become a reality!



AREA LEGEND

- HISTORY ROOM
- GENERAL LIBRARY
- MULTI-PURPOSE
- TEENS AND CHILDREN AREA
- READING AREA
- AUDIO-VIDEO AREA
- ADULT AREA
- WORK AREA





Naming Opportunities for Colby Library Building Plan

(Businesses, Foundations, Memorials, and Individual/Family Donations)

Each naming donation will have signage placed in the section chosen and an engraving on the Library Giving Tree.

Name of Library.....\$600,000 Selected
Local History Room.....\$200,000 Selected

Overall Children's Area.....\$125,000 (or)
Picture Books Pre-K/K.....\$25,000
Early Readers Gr. 1-3.....\$25,000
Intermediate Ages 8-12.....\$25,000
Non-Fiction (S.T.E.M.) Area.....\$25,000
Teen/Young Adult 13+.....\$25,000

Overall Adult Area.....\$125,000 (or)
Fiction.....\$25,000
Non-Fiction.....\$25,000
Paperbacks.....\$25,000
Westerns.....\$25,000
Science Fiction.....\$25,000

Overall Community Room.....\$150,000 (or)
Children's Program Community Room.....\$75,000
Adult Community Room.....\$75,000

Overall Community Room Additional Areas.....\$50,000 (or)
Kitchenette and appliances.....\$25,000
Book Sale/General Storage Room.....\$25,000

Reading Area.....\$25,000
Periodicals: Magazines/Newspapers.....\$50,000

Adult Technology Section.....\$50,000 Selected
Large Print.....\$25,000
Inspirational Fiction.....\$25,000
Spanish Materials.....\$25,000
Reference & Research Area.....\$25,000
Parenting Materials Area.....\$25,000

Study Room A.....\$10,000
Study Room B.....\$10,000
Office.....\$10,000
Children's Story Time Area.....\$10,000 Selected

Security System & Item Coding.....\$30,000
Vestibule.....\$30,000
Circulation Desk.....\$10,000 Selected
Display Areas.....\$10,000
Mechanical Room.....\$10,000

Movies & Music.....\$50,000
Audio Books.....\$25,000

Volunteer/Work Room.....\$25,000
Book Drops.....\$10,000

Youth Technology Section.....\$50,000 Selected
Infant/Toddler Board Books.....\$10,000

Outdoor Programming Area.....\$10,000
Outdoor Programming Shelter.....\$10,000
Children's Area Amphitheater.....\$10,000
Flagpole/Outdoor Lights.....\$5,000 Selected
Landscaping.....Increments of \$5,000
Outdoor Signage/Lighting.....\$5,000
Parking Lot (31 spaces).....Increments of \$5,000

*Colors correspond to location in library plan on previous page

Furnishing Donations

These items will also be acknowledged on the Library Giving Tree:

16 Industrial Folding/Wheeled Banquet Tables	\$1,000 per table
32 Sets of 6 Chairs	\$200 per set
2 Folding Chair Racks.....	\$750 per rack
24 Rolling Chairs for Community Room	\$1,500 for the set
2 Literature Racks.....	\$500 each
2 Concrete Outdoor Benches.....	\$750
2 Outdoor Tables with Concrete Slabs	\$1,500 each
2 Concrete Garbage Cans.....	\$500 each
1 Vestibule Bench	\$750
2 Rectangular Study Tables.....	\$750 each
2 Study Chair Sets of 4.....	\$800 per set
2 Teen Furniture Tables	\$500 each
2 Teen Furniture Chair Sets.....	\$800 per set
8 Wooden Study Chairs.....	\$1,500 for the set
22 Shelving Units	\$300 per unit
20 Shelving Units	\$250 per unit
4 Computer Chairs.....	\$600 for the set
12 Reading Chairs with table extensions/wired	\$500 each
4 Overstuffed Reading Chairs.....	\$750 each

Put Your Name Here!

We are offering supporters of the Colby community a chance to show generosity and have name recognition in the new library!

We hope you choose to give generously to this once in a lifetime opportunity.

We believe this is a tremendous chance for “forever” acknowledgement for:

- Individuals and/or family donations
- Memorials for loved ones
- Tributes to honor special people
- Business advertising
- Gifts for those “hard to buy for people”

Library Giving Tree



In addition to the preceding donation opportunities, donations will also be acknowledged on the Library Giving Tree in these increments:

Bronze Leaf on Tree: Donation \$200-\$499

Silver Leaf on Tree: Donation \$500-\$999

Gold Leaf on Tree: Donation \$1,000-\$4,999

Bird: Donation \$5,000-\$9,999

Butterfly: Donation \$10,000-\$24,999

Acorn: Donation \$25,000-\$49,000

Boulder: Donation \$50,000+

Of course, any donor may remain anonymous if they choose.

Any special payment considerations, such as a need to use two fiscal years or installments to fund a pledge, may be brought to the attention of CPL Director Vicky Calmes.

I WOULD LIKE TO PLEDGE TO HELP MY COMMUNITY!

Please indicate your donation preferences
on this sheet and return it by
December 31, 2016



to: Colby Public Library • P.O. Box 318 • Colby, WI 54421

Or email: director@colbypubliclibrary.org

Phone: 715-223-2000

Checks may be made out to: Friends of the CPL

The Friends are a 501(c)3 organization and will provide receipts for your tax purposes.

----- cut on dashed line -----

Date Received: _____ Initials _____

Contact Name: _____

Address: _____

Phone #: _____ Email: _____

Name (as you wish it to appear on the Library Giving Tree and/or Naming Opportunity Signage):
(LIMIT: 50 letters/spaces on leaves)

Amount of Donation: _____

Please prioritize your choices of Naming Opportunities from Page 12 or Furnishing Donations from Page 13.

Choice #1: _____

Choice #2: _____

Choice #3: _____

I would prefer to have an acknowledgement on the Library Giving Tree only. (See Page 14.)

I am contributing for a _____ on the tree.

Authorized Signature: _____

*Sections/areas will be awarded on a first-come, first-served basis when this form and payment is received.

The Colby Library Building Committee, in cooperation with the Colby City Council, will approve all naming opportunities.

Anticipated Timeline for New Library

October - December 2016

Capital Campaign

March - April 2017

Demolition Of District Center

May 2017

Groundbreaking

May - November 2017

Construction Of New Building

November 2017

Move In

December 2017

Grand Opening



Together Everyone Achieves More

Thank you for your interest in the new Colby Library building project. You and your family can be part of this history-making event in Colby.

*The support of the community is essential – you can make the difference!
Remember that a minimum of \$200 will secure a leaf on the Library Giving Tree.*

Consider:

- Joining with family members to donate to the new library in honor of parents or grandparents.
- Donating to the building fund in honor of children. What child wouldn't love to see his or her name on a leaf!
- Making your donation a family learning project: Collect money from small jobs or allowances and pool your funds.
- Saving your loose change for a period of time and donating it to the building fund – it adds up!
- Hosting an event to raise money (through an organization you belong to) for the new library.
- Giving donations in memory of deceased relatives or friends.
- Choosing the Colby Library for any matching funds program through your place of employment.
- Pooling resources with team members, fellow employees, or club members.
- Contacting classmates and donating as a class to the new building.
(The CHS Class of 1966 already has!)

Please contact Vicky Calmes at the Colby Public Library – 715-223-2000 – for more suggestions.

Colby Public Library
211 West Spence Street
P.O. Box 318
Colby, WI 54421

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